

TOMMY BENNETT

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EDUCATION

M. Ed in Athletic Administration July 2020
Central Methodist University, Fayette, Mo.

B.A. in Journalism December 2017
American University, Washington, D.C.

EXPERIENCE

Assistant Athletics Director for Communications April 2022-Present
Marymount University, Arlington, Va.

- Oversee creative content strategy and produce all printed materials for athletics department
- Serve as co-chair of Hall of Fame committee and prepare all historical information
- Write features for use on MarymountSaints.com, including Title IX at 50 series that ran three stories on female pioneers in the month of July
- Manage five-figure budget for communications department

Associate Director of Athletics Communications January 2020-April 2022
American University, Washington, D.C.

- Wrote press releases and feature stories for use on AUEagles.com
- Workshopped features with American magazine, including stories on David Coly and Marsha Harper
- Also responsible for multimedia initiatives, leading team of four interns to boost creative content and video production across entire department
- Worked primarily with men's basketball, men's soccer, and women's soccer programs

Sports Information Assistant August 2018-December 2019
Central Methodist University, Fayette, Mo.

- Compiled statistics, wrote press releases and produced content for cmueagles.com and social media
- Wrote athletics-focused feature stories and season recaps for the Talon, CMU's alumni magazine
- Created Central Focus, a brief video interview series featuring athletes from every sport
- Produced four pieces of NAIA-SIDA award-winning content, earning Top-10 national recognition
- Recap of men's soccer national championship published in Fayette Advertiser

Videographer/Social Media Manager August 2015-April 2017
American University Wrestling, Washington, D.C.

- Developed the "American University Wrestling" YouTube channel from the ground up
- Produced frequent content including interviews, highlights and other features

SKILLS

- AP Style
- Adobe Creative Suite (Premiere, Photoshop, InDesign, Lightroom)
- Photography and videography
- Social media management (Instagram, Twitter, Facebook, and YouTube)